

# CONTRACT

**NBC** WVIT  
**CONNECTICUT HD** 1422 New Britain Ave  
 West Hartford, CT 06110  
 (860) 521-3030

www.nbcconnecticut.com

And:

**REDSHIFT MEDIA**  
 411 BRANCHWAY RD  
 RICHMOND, VA 23236  
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
343141 / 3		
<u>Product</u>		
<b>SUPER PAC</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/20/12 - 11/05/12	178	
<u>Advertiser</u>		<u>Original Date / Revision</u>
<b>US CHAMBER OF COMMERCE</b>		10/19/12 / 10/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>WVIT</b>	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>
28628		02569

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	10/22/12	10/29/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	11	\$8,250.00
ISSUE ALL SPOTS ON BUY - IMMEDIATE PREEMPTIBLE CLASS OF TIME												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	MTWTF--						10	\$750.00			
Week: 10/29/12	11/04/12	M-----						1	\$750.00			
2	WVIT	10/22/12	10/29/12	7-9A TODAY SHOW	7A-9A		:30			NM	12	\$9,600.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	MTWTF--						10	\$800.00			
Week: 10/29/12	11/04/12	M-----						2	\$800.00			
3	WVIT	10/20/12	10/28/12	530-6A SAT CT NEWS TOD/530-6A			:30			NM	2	\$350.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						1	\$175.00			
Week: 10/22/12	10/28/12	-----S-						1	\$175.00			
4	WVIT	10/20/12	10/28/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	4	\$1,200.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						2	\$300.00			
Week: 10/22/12	10/28/12	-----S-						2	\$300.00			
5	WVIT	10/20/12	10/28/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	3	\$1,950.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						2	\$650.00			
Week: 10/22/12	10/28/12	-----S-						1	\$650.00			
6	WVIT	10/20/12	10/28/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	4	\$1,600.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S						2	\$400.00			
Week: 10/22/12	10/28/12	-----S						2	\$400.00			
7	WVIT	10/20/12	10/28/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	4	\$2,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #	
343141 / 3		
Contract Dates	Product	Estimate #
10/20/12 - 11/05/12	SUPER PAC	178
Advertiser		
US CHAMBER OF COMM		
Original Date / Revision		
10/19/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$600.00			
Week:		10/22/12	10/28/12	-----S				2	\$600.00			
8	WVIT	10/22/12	10/29/12	9-10A TODAY SHOW	9A-10A		:30			NM	12	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$575.00			
Week:		10/29/12	11/04/12	M-----				2	\$575.00			
9	WVIT	10/22/12	10/29/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$200.00			
Week:		10/29/12	11/04/12	M-----				2	\$200.00			
10	WVIT	10/22/12	10/29/12	4-5P ELLEN	4P-5P		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$600.00			
Week:		10/29/12	11/04/12	M-----				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WVIT	10/29/12-11/04/12	4-5P ELLEN		4P-5P	M-----	:30		\$600.00	NM		
				See MG 10.4								
				DNA-SEVERE WX COVERAGE								
4	WVIT	11/01/12-11/02/12	4-5P ELLEN		4P-5P	----ThF----	:30		\$600.00	NM		
				MG for 10.3 10/29								
11	WVIT	10/22/12	10/29/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	12	\$13,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$1,100.00			
Week:		10/29/12	11/04/12	M-----				2	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	WVIT	10/29/12-11/04/12	5-6P CT NEWS @ 5PM		5P-6P	M-----	:30		\$1,100.00	NM		
				See MG 11.13								
				DNA-SEVERE WX COVERAGE								
13	WVIT	11/05/12-11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		M-----	:30		\$1,600.00	NM		
				MG for 21.12,11.11								
12	WVIT	10/22/12	10/29/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,600.00			
Week:		10/29/12	11/04/12	M-----				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	WVIT	10/29/12-11/04/12	6-630P M-F CT NEWS @ 6	6P-630P		M-----	:30		\$1,600.00	NM		
				See MG 12.7								
				DNA-SEVERE WX COVERAGE								
7	WVIT	11/01/12-11/01/12	6-630P M-F CT NEWS @ 6	6P-630P		----Th-----	:30		\$1,600.00	NM		
				MG for 12.8								
				DNA-SEVERE WX COVERAGE								
8	WVIT	11/05/12-11/05/12	7P-730P NIGHTLY NEWS	7P-730P		M-----	:30		\$1,600.00	NM		
				MG for 12.7 11/01								
13	WVIT	10/20/12	10/28/12	6-630P CT NEWS SAT @ 6F6P-630P			:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

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Contract / Revision	Alt Order #
343141 / 3	

Contract Dates	Product	Estimate #
10/20/12 - 11/05/12	SUPER PAC	178

Advertiser	Original Date / Revision
US CHAMBER OF COMM	10/19/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----S-				1	\$950.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WVIT	10/15/12-10/21/12		6-630P CT NEWS SAT @ 6F6P-630P		-----Sa-----	:30		\$950.00	NM		
		See MG 13.3,13.4,13.5		NA-PGM NOT SCHEDULED								
3	WVIT	10/23/12-10/26/12		9-10A TODAY SHOW	9A-10A	-TuWThF----	:30		\$575.00	NM		
(M)	MG for 13.1 10/20											
4	WVIT	10/23/12-10/26/12		4305A CT NEW TODAY M-F 430A-5A		-TuWTh-----	:30		\$50.00	NM		
(M)	MG for 13.1 10/20											
5	WVIT	10/23/12-10/26/12		3-4PM STEVE HARVEY	3P-4P	-TuWThF----	:30		\$325.00	NM		
(M)	MG for 13.1 10/20											
Week:	10/22/12	10/28/12	-----S-					1	\$950.00			
14	WVIT	10/20/12	10/28/12	6-630P CT NEWS SUN @ 6F6P-630P					:30			
Start Date	End Date	Weekdays		Spots/Week								
Week:	10/15/12	10/21/12	-----S	1								
Week:	10/22/12	10/28/12	-----S	1								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WVIT	10/22/12-10/28/12		6-630P CT NEWS SUN @ 6F6P-630P		-----Su-----	:30		\$950.00	NM		
		See MG 15.7,15.8		DNA-SEVERE WX COVERAGE								
15	WVIT	10/22/12	10/29/12	7-730P EXTRA	7P-730P				:30			
Start Date	End Date	Weekdays		Spots/Week								
Week:	10/22/12	10/28/12	MTWTF--	5								
Week:	10/29/12	11/04/12	M-----	1								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WVIT	10/29/12-11/04/12		7-730P EXTRA	7P-730P	M-----	:30		\$900.00	NM		
		See MG 15.7,15.8		DNA-SEVERE WX COVERAGE								
7	WVIT	11/05/12-11/05/12		5-6P CT NEWS @ 5PM	5P-6P	M-----	:30		\$1,100.00	NM		
(M)	MG for 15.6,14.2											
8	WVIT	11/05/12-11/05/12		6-7A CT NEWS TODAY	6A-7A	M-----	:30		\$750.00	NM		
(M)	MG for 15.6,14.2											
16	WVIT	10/22/12	10/29/12	730-8P ACCESS HOLLYWO	730P-8P				:30			
Start Date	End Date	Weekdays		Spots/Week								
Week:	10/22/12	10/28/12	MTWTF--	5								
Week:	10/29/12	11/04/12	M-----	1								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WVIT	10/29/12-11/04/12		730-8P ACCESS HOLLYWO	730P-8P	M-----	:30		\$900.00	NM		
		See MG 16.7,16.8		DNA-SEVERE WX COVERAGE								
7	WVIT	10/29/12-11/04/12		530-6A SUN CT NEWS TOD/530-6A		-----St-----	:30		\$100.00	NM		
(M)	MG for 16.6 10/29											
8	WVIT	10/29/12-11/04/12		7-9A TODAY SHOW	7A-9A	----ThF----	:30		\$800.00	NM		
(M)	MG for 16.6 10/29											
17	WVIT	10/22/12	10/28/12	9-10P LAW & ORDER: SVU	9P-10P				:30			

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FOR NBC CONTRACTS:

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Contract / Revision	Alt Order #
343141 / 3	

Contract Dates	Product	Estimate #
10/20/12 - 11/05/12	SUPER PAC	178

Advertiser	Original Date / Revision
US CHAMBER OF COMM	10/19/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W---				1	\$3,000.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Type
1	WVIT	10/22/12-10/28/12		9-10P LAW & ORDER: SVU	9P-10P			--W-----	:30	\$3,000.00		NM
		See MG 17.2		PREEMPT								
2	WVIT	10/22/12-10/28/12		W10-11P CHICAGO FIRE	10P-11P			--W-----	:30	\$3,000.00		NM
		(M) MG for 17.1 10/24										
18	WVIT	10/20/12	10/28/12	LAW & ORDER	10P-11P				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----S-				1	\$1,100.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,100.00			
19	WVIT	10/22/12	10/28/12	10-11P DATELINE NBC	10P-11P				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				2	\$3,000.00			
20	WVIT	10/22/12	10/29/12	11-1135P LATE NEWS	11P-1135P				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				7	\$2,000.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Type
8	WVIT	10/29/12-11/04/12		11-1135P LATE NEWS	11P-1135P			M-----	:30	\$2,000.00		NM
		See MG 20.9		DNA-SEVERE WX COVERAGE								
9	WVIT	11/01/12-11/02/12		11-1135P LATE NEWS	11P-1135P			----ThF----	:30	\$2,000.00		NM
		(M) MG for 20.8 10/29										
21	WVIT	10/22/12	10/29/12	1135-1235A TONIGHT SHOW	1135P-1235A				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$500.00			
Week:		10/29/12	11/04/12	M-----				2	\$500.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Type
11	WVIT	10/29/12-11/04/12		1135-1235A TONIGHT SHOW	1135P-1235A			M-----	:30	\$500.00		NM
		See MG 21.13		DNA-SEVERE WX COVERAGE								
12	WVIT	10/29/12-11/04/12		1135-1235A TONIGHT SHOW	1135P-1235A			M-----	:30	\$500.00		NM
		See MG 11.13		DNA-SEVERE WX COVERAGE								
13	WVIT	11/02/12-11/02/12		1135-1235A TONIGHT SHOW	1135P-1235A			----F----	:30	\$500.00		NM
		(M) MG for 21.11 10/29										
22	WVIT	10/20/12	10/28/12	1130P-1A SNL	1130P-1A				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,600.00			
Week:		10/22/12	10/28/12	-----S-				2	\$1,600.00			
23	WVIT	10/22/12	10/28/12	530-6A SUN CT NEWS TOD.	530-6A				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----S				1	\$150.00			

Totals

133 \$113,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #	
343141 / 3		
Contract Dates	Product	Estimate #
10/20/12 - 11/05/12	SUPER PAC	178
Advertiser		Original Date / Revision
US CHAMBER OF COMM		10/19/12 / 10/31/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	116	\$99,550.00	\$84,617.50
10/29/12 - 11/05/12	17	\$14,050.00	\$11,942.50
<b>Totals</b>	<b>133</b>	<b>\$113,600.00</b>	<b>\$96,560.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.